



Sustainable Tech Benefit

Chris Eaton Business Development Director



About Us

- A leading supplier of refurb devices
- Work with organisation's & consumers
- ISO & Environment Agency Certified
- Focused on sustainability
- A trusted partner Trustpilot Excellent
- Awarded place on RM6273 Lot 6: Technology & Smartphone Scheme: Provides a technology and smartphone scheme for all your personnel within UK central government, ALBs, wider public sector and charity organisations.

Crown Commercial Service Supplier



VHY ORDER

Phone Pro



Excellent \star \star 🛪 🚽

Never bought refurbished?



Some of our Customers...







Why are we doing this ?

- UK generates the second-highest amount of e-waste per capita in the world, with 23.9 kg

- An iPhone 16 128GB generates 44.8kg CO2e or 80% of its CO2 emissions during its production

- An iPhone contains an estimated 30 chemical elements, metals like aluminum, copper, lithium, silver and gold.

- Buying refurbished slows down new production

- Buying just 1 brand-new laptop generates 316 KG of CO2, 190,000 litres of water, and 1,200 kg of dirt.

It's good for both your pocket and the planet

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E-waste: Five billion phones to be thrown away in 2022

③ 14 October 2022



Victoria Gill

iis year, 5.3 billion mobile phones will be thrown away the international stee electrical and electronic equipment (WEEE) forum says. estimate, based on global trade data, highlights the growing environmental when efferments.





Cash in the cupboard: 24 million old smartphones, worth £1bn, kept as 'spares' at home, study finds

Only one in five people (21%) exchanged their old device for money, either by selling, trading-in, or recycling. The rest left them in, often forgotten, cupboards or drawers.

rednesday 19 October 2022 04:03, UK





FPORTED () by Lombard Odier Agriculture Article

The growing problem of e-waste

By Aleksandra Wisniewska

Globally, we produce 50m tonnes of toxic electronic waste every year — and the UK is one of the worst offenders

Monday morning, and a sorry bunch of tangled cables, a broken coffee machine and a single clip-on light is all there is inside the metal crates at Veolia, a noisy recycling depot where residents of the London borough of Southwark drop off broken or unwanted letricited devices.

But the week has only just started. Already a family is unloading a van packed to the roof a standing lamp with a floral shade, a macroware, a hardryter. The depot is gateway to a courty wide recycling process. The family is discarded tenses will either be handed over to charities for repair or shredded into parts and recycled, making their way back into the market as comonents in new electronic items. This facility is determined by the standard start of the start



Why does it matter to HR?

- "Two in five workers (42%) aged 18-34 believe that poor sustainability initiatives have a detrimental impact on their morale at work." (Recent research by Zest)

- While many businesses are focused on scope 1 and 2 emissions a key area that can be overlooked in sustainability is benefits packages.

- The UK government has committed to achieving net-zero greenhouse gas emissions by 2050. For public sector contracts, the UK government requires businesses to have a carbon reduction plan.

- Investors are placing greater emphasis on Environmental, Social, and Governance (ESG) factors when making investment decisions.

- HR are increasingly being asked by stakeholders to demonstrate how they are supporting ESG initiatives and the Carbon Reduction plan.







The Benefit

- Provided a dedicated store i.e.
 https://dhl.mobileadvantage.co.uk
- Buy, Sell or Repair = one stop shop.
- Trust Employer validation.
- Upfront payment, Gross or Net Salary options.
- Price benchmarking versus the refurb market.





Buying Refurbished = Save up to 60% vs buying brand new...

- All devices fully data wiped & undergo a 60- point check + Erasure Certificate
- All devices fully working but offered in
 4 cosmetic grades to suit all budgets.
- Range of phones, tablets, computers
 & tech.
- 12-month warranty & 30-day right to change mind

Phonecheck

Apple iPhone XR 64GB Blue

Model No MRYA2B/A IMEI 353092104304563 Serial No DX3YQ78VKXK7		Carrier					
		Carrier Lock					
		SIM					
os	iOS 17.5.1	Technology SIM	GSM				
Working	Fully Functional	Battery Health	85%				
Financial / Blacklist		Battery Drain					
MDM Lock	Off	Battery Cycle Count	1575				
Grade	В	OEM Components	Genuine				
Details							
Accelerometer	Pass	Bluetooth	Pass				
Digitizer	Pass	Ear Speaker	Pass				
Face ID	Pass	Flashlight	Pass				
Flip Switch	Pass	Front Camera	Pass				
Front Camera Quality	Pass	Front Microphone	Pass				
Glass Condition	Pass	Grading	Pass				
Gyroscope	Pass	LCD	Pass				
Loud Speaker	OEM Parts						
Power Button							
Rear Camera	Name	Part Serial		Status			
Screen Rotation	Serial Number	DX3YQ78VKXK7		Genuine			
Video Microphone	Main Board	FJ692070JR8JKWMC	Genuine				
Volume Up Button	Battery	F8Y91931N41JKGTA	Genuine				
iCloud Lock	Front Camera	G8R9197A636JH813	Genuine				
	Back Camera	DN891673438HYMW	зк	Genuine			
	LCD	FXH84427C4HKF3C9	Genuine				



Financial Wellbeing Recycling = Easy way to raise quick cash!

- Employees can raise quick cash...
- Advice and support to backup / clear data.
- We send Data Erasure & Diagnostic certificates
- TRUST !!!

Reducing e-waste and adding to the circular economy helps to reduce carbon emissions...





Device Infe

Manufactur

Serial N

Methor

Internal Mod

UUID : 8ARX0XU20







SIM Only Airtime

Customers can purchase SIM Only Airtime with Devices.

- We dispatch SIM
- Prices pulled directly from network API
- Exclusive offers

Add SIM Only Plan ①

Show only 5G deals

low to switch provider & retain your number

Compare prices and select from a range of amazing airtime deals for your device. When you checkout, you will be taking out an airtime contract directly with the network provider, who will bill you monthly for the duration of the tariff.

Filter By	Clear All	\square								
CONTRACT LENGTH 🛈	^	ALL	LEBARA	8 O ₂ 6	gittgatf	SMART	ĭ	Netv	vork Coverage	Check
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		LEBARA	1 month 👔	1000 / 1000	3 GB	No	£2.50	No	View	Add
1GB* 2GB* 3GB* 4GB* 5GB* 10GB* 20GB* Unlimited		LEBARA	12 months	Unlimited / Unlimited	15 GB	No	£4.50	No	View	Add
		LEBARA	1 month ()	Unlimited / Unlimited	15 GB	No	£5.00	No	View	Add
	iited	3	24 months	Unlimited / Unlimited	1 GB	Yes	£6.00	No	View	Add
INUTES	^	-	1 month (j)	Unlimited / Unlimited	4 GB	Yes	£6.00	No	View	Add
300+ 600+ 900+ Unlim	ited	8	12 months	Unlimited / Unlimited	8 GB	Yes	£7.00	No	View	Add
EXTS ()	~	60	12 months	Unlimited / Unlimited	4 GB	Yes	£7.00	No	View	Add
Unlimited Texts	~	P O	24 months	Unlimited / Unlimited	5 GB	Yes	£7.00	No	View	Add
		-	1 month (j)	Unlimited / Unlimited	8 GB	Yes	£7.00	No	View	Add
IONTHLY COST	^	3	24 months	Unlimited / Unlimited	8 GB	Yes	£8.00	No	View	Add
up to £10 up to £30 up to £30		0,	12 months	Unlimited / Unlimited	4 GB	Yes	£8.00	No	View	Add
G (1)	~		12 months	Unlimited / Unlimited	8 GB	Yes	£8.00	No	View	Add





Device Repairs

- Return to base service
- Option of loan device
- Trust: Cyber Essentials/ISO
- Onsite Repair Option

A way for employers to give back to employees who are increasingly expected to use their phones for work connectivity, Whatsapp groups etc...







Employer Dashboard

- Total Employee Savings
- Volume of CO2 / e-waste prevented
- Evidence for Sustainability objectives ESR/CSR

No of Registrations	Pending Registrations 29	æ	Total Buy Orders 1 402	Total Sell/Recycle Orders 90	0	
Top Selling Products			Popular Devices Recycled			
NAME		QUANTITY	NAME		QUANTITY	
NEW ONE 64GB Maya Blue - NEW - GOOD		76	Apple Iphone 6 Unlocked 64GB - GOOD		51	
Apple Iphone 52 64GB Yellow - NEW - GOOD		67	Apple iPhone 13 Unlocked 64GB - GOOD		n	
iPhone 11 128GB Purple - NEW - GOOD		65	Apple iPhone 11 Unlocked 64GB - GOOD		6	
iPhone 11 8GB Maya Blue - NEW - GOOD		44	Apple iPhone 7 Unlocked 32GB - GOOD		4	
iPhone 12 64GB Maya Blue - NEW - GOOD		38	Apple iPhone 6s Plus Unlocked 16GB - GOOD		3	
iPhone 8 256GB Space Gray - REFURBISHED - EXCELLENT		25	Apple iPhone 7 Plus Unlocked 32GB - GOOD		3	
Total User Savings vs Buying New	Total we have paid out to Users	8	Estimated CO2 Emissions Prevented	Volume of E-waste Prevented	\$	
£31,351.21	£1,166.00		2.29 КдФ	24.29 Kg o		
					Advantage	



Marketing: It's a win, win...

- We provide posters/handouts/digital signage
- You can help employees generate/save £
- Employee engagement/benefits help retention
- Amnesty days support e-waste reduction

Encouraging employees to use this benefit supports corporate ESG and CSR initiatives





