Ocushield®

Eyecare, for Modern Life

Full optical management

MHRA
Regulating Medicines and Medical Devices

FDA

Certified
B
Corporation®

THE KING'S AWARDS FOR ENTERPRISE
INTERNATIONAL TRADE
2023

About us

Ocushield, a King's Award recipient has grown into an international provider in eye health. We now distribute our physical products to over 90 countries, and are constantly looking for ways to innovate our offering to continue our mission of protecting eyes, like our new web based digital eye screening test.

£11m+

150K

300K

Total Revenues

Happy customers

Eyes protected

Backed by an amazing team of athlete investors like pro cyclist **Dan Martin** and Crystal Palace footballer **Scott Dann** as well as venture fund Rubix Ventures, investors in Zwift.

Rubix VENTURES

Z ZWIFT

Find Ocushield products at:

JOHN LEWIS & PARTNERS

WH Smith

SELFRIDGES&C⁰

BBC DRAGONS' DEN

Watch Ocushield on Dragons' Den

Our founder Dhruvin is a qualified optometrist, he developed Ocushield products whilst at City University in London, him below with King Charles

How are eyes looked after by employers?

Current optical benefits are not utilised or adequate for the digital age

1. Optical allowances are provided, woohoo - the initial reaction

2. Employees do not like admin and time spent + travel, therefore do not engage getting their eyes tested, boo.

ZZZ

Digital age solution: Enter digital online eye screening test to quickly test employees eyes. Hoo-ray!

3. Employees also suffer from anxiety, 1:1 in a locked room with an optometrist. Boo-his.

Digital eye screening test

Screen users eyes in under 7 minutes from their home or desk, identifying vision issues and enhancing vision.

User's complete a web based eye screening test from their PC/laptop or mobile to check if there are any vision changes, colour vision abnormalities, muscle balance issues, visual field defects and depth perception difficulties.

A full report is generated telling the employee the results for each test with practical guidance on looking after their eyes whilst at work & if they need further intervention or not.

Watch Video Eye Test

Used by:

CHARLES TYRWHITT
JERMYN STREET LONDON

AON

benenden health

Visual Acuity

Your visual acuity in **both eyes** seems to be excellent.

Left eye
20/16
ⓘ

Right eye
20/20
ⓘ

Astigmatism

It seems like you are noticing differences among the lines with **one eye**.

Left eye

Right eye

Pricing - for employers only

Unlimited Use

For employees who can access anytime, anywhere with unlimited use. Best option for increased engagement from employees.

£0.80 per month, billed annually. £9.60 per employee, quantity discounts similar to below can be applied.

A cost effective eye care solution

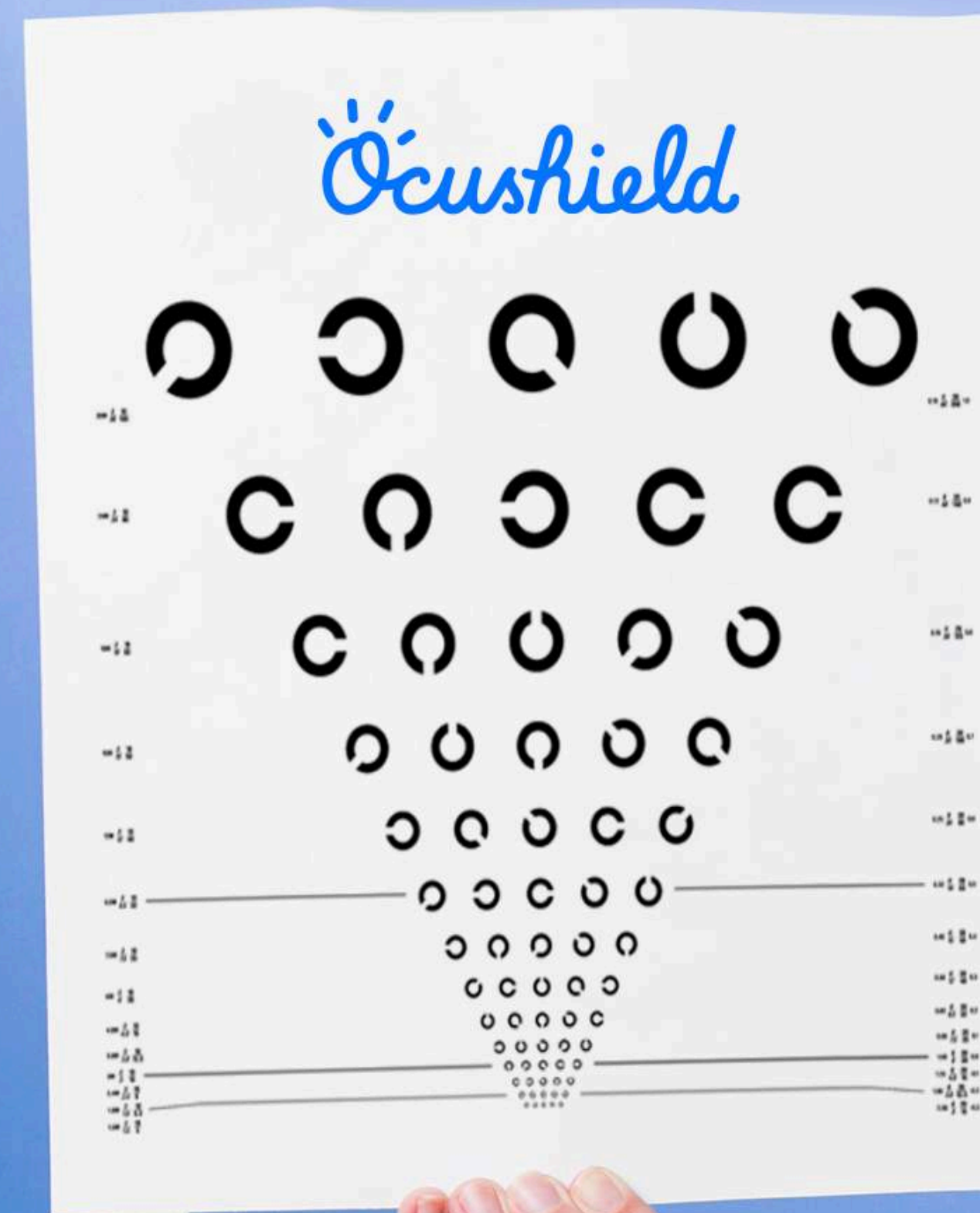£9.60 per employee (0-99)
£9 pe (100-249)
£8 pe (250-499)
£7 pe (500-999)
£6 pe (1000+)

We can provide free access for the employees immediate family increasing impact.

Available from - £0.50 per user per month (unlimited use), £6.00 per employee per annum

Eye care voucher schemes

Specsavers
900 opticians

see SMART EMPLOYEE EYECARE
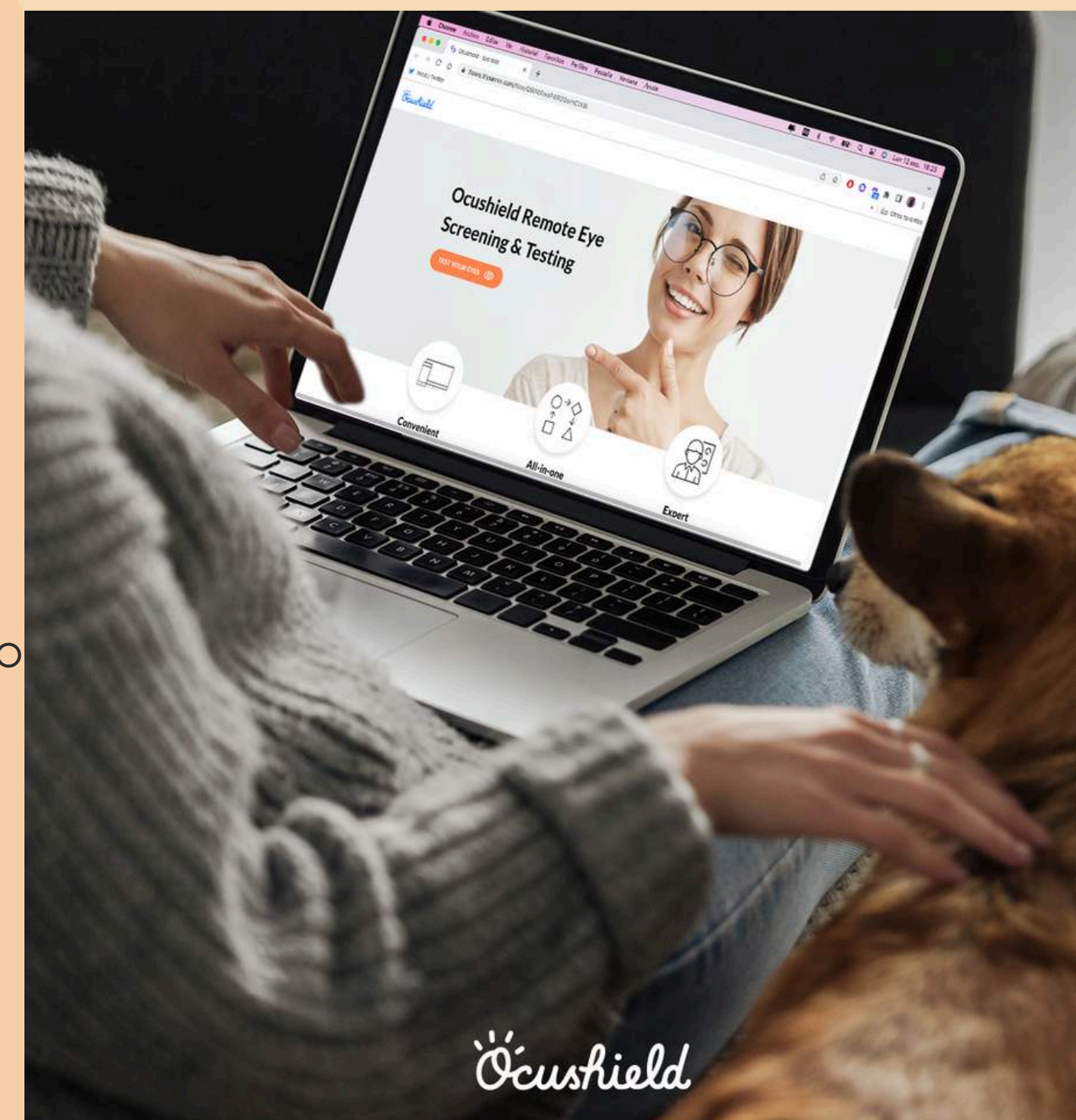1800 opticians

Full management

Ocushield provides a fully managed eye care voucher scheme service, your employees can contact us to request vouchers manually following a screening test. £5 per voucher admin handling fee.

Hybrid model

We can provide a consultative approach and integrate your eye care voucher scheme or internal policy into our screening solution to aid employees to have a go to digital service to look after their eyes and support DSE legislation.

Enhancing your employees eye care journey & ensure engagement remains high.

Allowing employees to be more productive, take less days off work due to eye strain and headaches.

The proof is there to see!

Phil Vickers - Director of HR, UK & USA | Charles Tyrwhitt

"Health and well-being are important at CT, but we recognise that having the time to keep on top of these things is tricky. Working with Ocushield, alongside other self service health benefits we offer, allows our colleagues to manage their eye testing from home or their desk whenever works for them."

Rickesh Chauhan - Global People Officer | Perkbox

"My last eye test (before using Ocushield) was sometime around 2007, 15 years is probably a long time between tests, sometimes a busy life schedule gets in the way of taking care of you body, however whilst speaking to Dhruvin at Ocushield, I was able to test the product for online eye tests, I was a bit dubious as most people probably would be when it comes to online related testing, so I decided to also book a physical eye test at another organisation to see if the data matched, and they matched perfectly. Both the Ocushield online test and my physical test showed my left eye was in poorer condition than the other, and now I have glasses and feel like I can see in HD. The platform was very easy to use and navigate, everything was clearly described in what and how to do the test, the final results were very detailed. 10/10 recommend."

Elizabeth Peacock - Cancer Catergory Lead | Axa

"I found the Occushield service really useful and following the results it prompted me to have an in person appointment with an Optician which I've done and now wear glasses for computer use and reading. It's made a massive difference to me as I was often suffering with headaches and this appears to have resolved the issue"

Try our digital eye screening test, and improve the <u>eye health</u>, <u>performance</u> and <u>productivity</u> for you and your colleagues.

Annex - employer FAQ

How does the test work?

The test has been created by optometrists who have digitised common ophthalmic testing methods, accessible via a web URL.

What information do we get?

Employers will be provided with uptake and engagement with each access code generated per employee, complying with GDPR regulations.

Does this work globally?

Yes, the Ocushield online remote eye screening test is scalable and accessible across the globe.

Can we customise the test?

Yes, addition of logos, call to actions or using a unique employer URL for the tool can be developed for a nominal fee.