

We've got your back

Introduction to Yurtle

The UK's care crisis

13 million UK caregivers (1 in 4 employees) – half care for both a child and an elderly relative

The inescapable reality



The responsibility

The pressure on families

Ageing global population. By 2025, more people caring for elderly relative than a child.

Demand for care is rampant. 10year gap between lifespan and health span (years in good health). 2/3 people prefer to age at home.

Post-Covid, ageing in a care home has become even less appealing.

Government shirking the care bill.

Households and corporates left with the care crisis bill. Not enough professional caregivers.

Shortage of 400,000 professional carers by 2028.

Family caregivers filling the void.

12,000 family caregivers thrust into caring each day in the UK alone.



The key considerations for employers



Employee turnover

Employers risk losing their best talent. 61% of senior leaders have left a job due to caregiving conflict



Unequal DE&I

64% of carers are women, meaning wider pension/pay gaps, and lower representation in leadership



Absence & productivity losses

Caring brings absences and can affect performance. 82% of carers are more stressed because of their caring role



Legislation

New legal requirements mean employers need to ensure they're compliant with the Carer's Leave Act and upcoming DE&I regulation in 2024





Quantifying the cost to employers

TOTAL COST OF CAREGIVING TO BUSINESSES

(UK Market, Yearly)

£4.8 billion

For the average 1,000-person company...

250	Estimated number of caregivers
£19	Caregiving cost per employee per month
£18	Caregiving cost per employee per month
£216,000	Total cost of not supporting caregivers
£48.000	Total cost of Yurtle per year
£48,000	Total cost of Yurtle per year

60%+ of corporates are looking to make caregiver support investments to boost DE&I and gender inclusion credentials

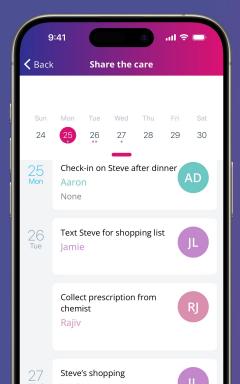


Employer paid caregiver support app and insurance

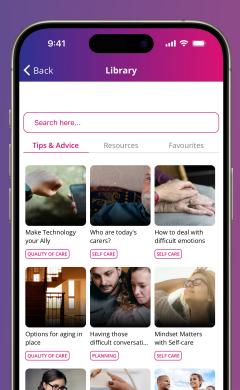
When an employee is unable to fulfil their care obligations due to injury or illness, Yurtle insurance funds back-up care.

For everything else, there is our app!

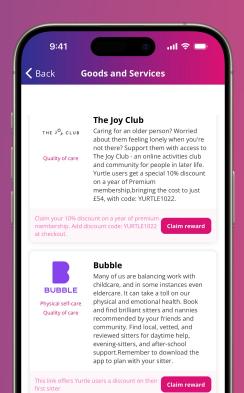
Sharing care tasks has never been easier



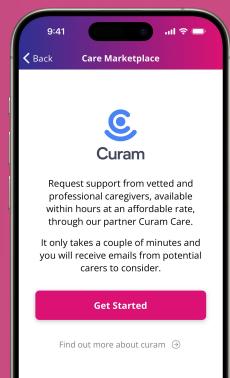
Your own care manual, in your pocket



Trusted carer-friendly service providers



Need back-up care? Get it within hours



Thank you

support@yurtle.co.uk www.yurtle.co.uk

