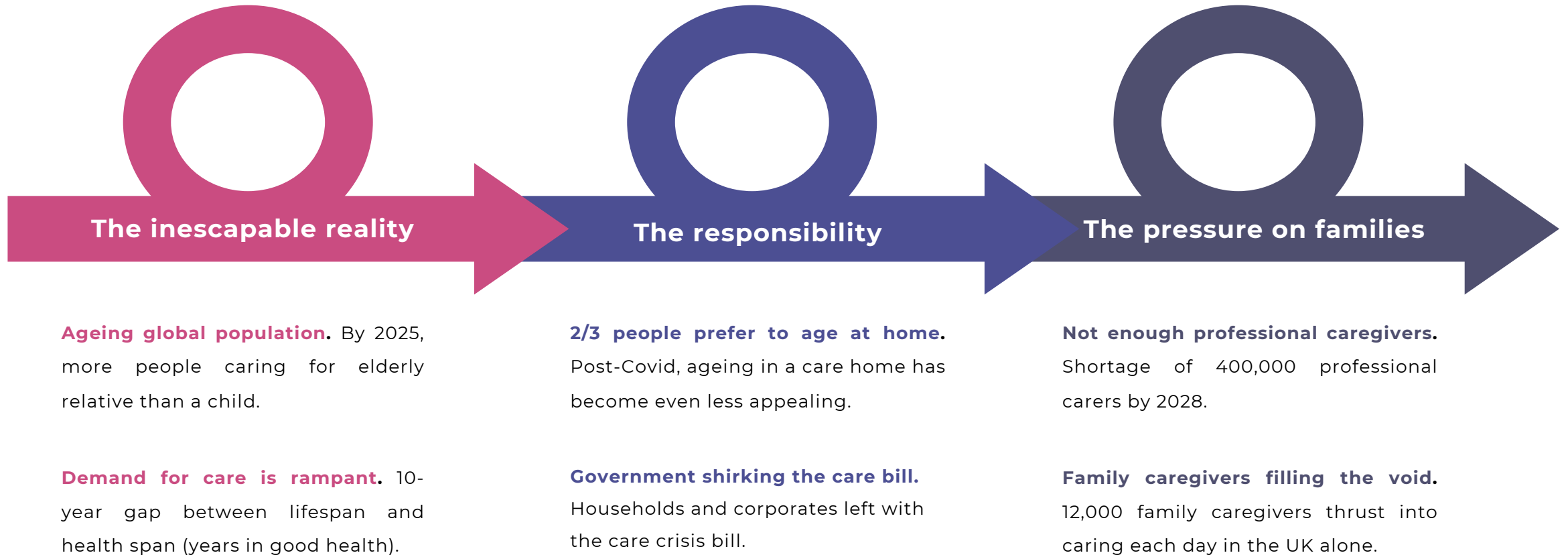




We've got your back
Introduction to Yurtle

The UK's care crisis

13 million UK caregivers (1 in 4 employees) – half care for both a child and an elderly relative



The key considerations for employers



Employee turnover

Employers risk losing their best talent. 61% of senior leaders have left a job due to caregiving conflict



Unequal DE&I

64% of carers are women, meaning wider pension/pay gaps, and lower representation in leadership



Absence & productivity losses

Caring brings absences and can affect performance. 82% of carers are more stressed because of their caring role



Legislation

New legal requirements mean employers need to ensure they're compliant with the Carer's Leave Act and upcoming DE&I regulation in 2024



Quantifying the cost to employers

TOTAL COST OF CAREGIVING TO BUSINESSES
(UK Market, Yearly)

£4.8 billion

For the average 1,000-person company...

250

Estimated number of caregivers

£18

Caregiving cost per employee per month

£216,000

Total cost of not supporting caregivers

£48,000

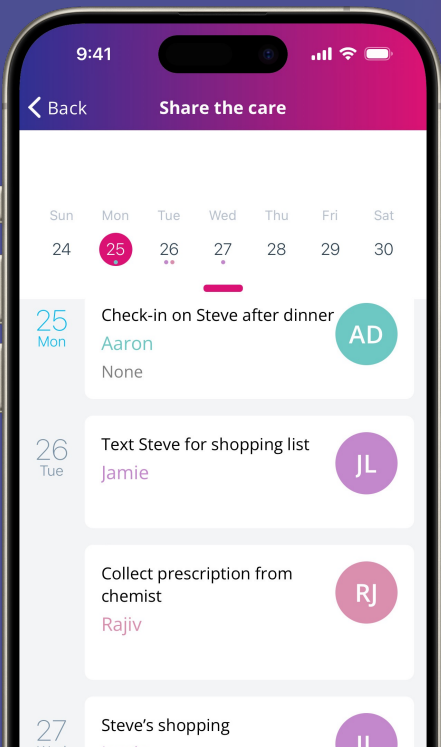
Total cost of Yurtle per year

60%+ of corporates are looking to make caregiver support investments to boost DE&I and gender inclusion credentials

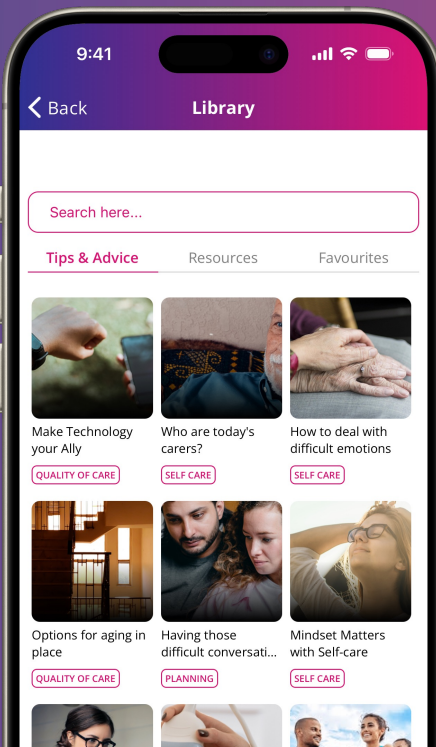
Employer paid caregiver support app and insurance

When an employee is unable to fulfil their care obligations due to injury or illness, Yurtle insurance funds back-up care.
For everything else, there is our app!

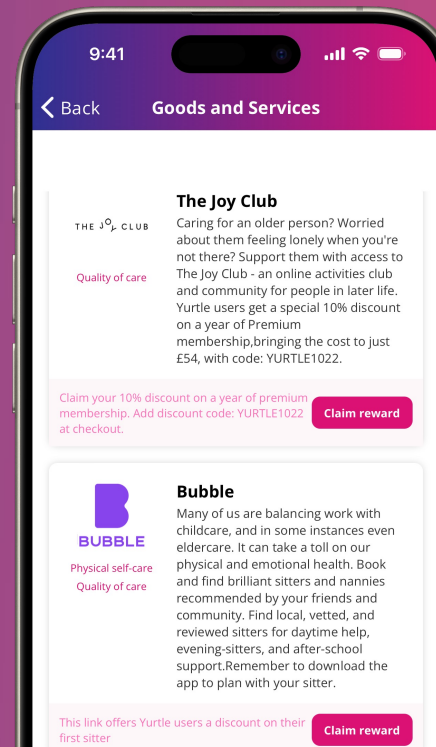
Sharing care tasks has
never been easier



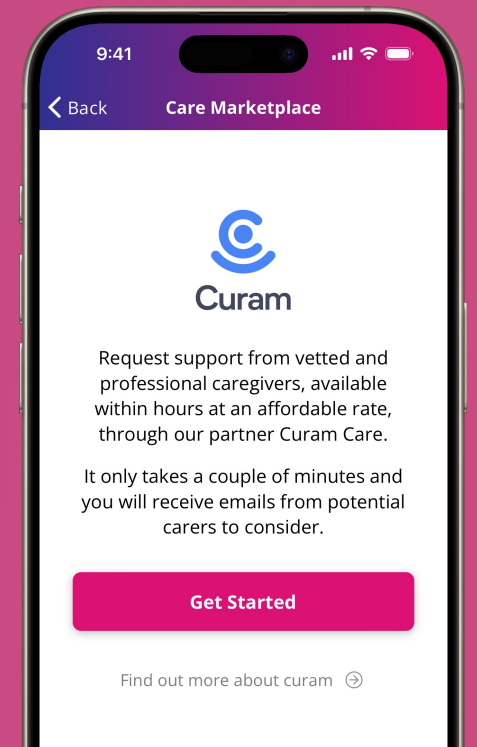
Your own care manual,
in your pocket



Trusted carer-friendly
service providers



Need back-up care? Get
it within hours



Thank you

support@yurtle.co.uk
www.yurtle.co.uk

