

About World Privilege Plus

We are World Privilege Plus (WPP) – The Employee and Consumer Engagement Specialists. We make it easy for companies to delight their customers and employees with the cool rewards provided through a closed membership platform – which enables a business to increase the performance of recognition programs, employee benefits, customer reward programs, customer loyalty programs, employee engagement programs, and marketing campaigns, with meaningful and tailored incentives.

Schedule a Demo



Employee Benefits Matter

In the current climate, salary and compensation packages are no longer the only major consideration for employees when choosing their next position. Employee Benefits have become another crucial focus for any candidate and can often be the deciding factor when they have offers on the table from multiple potential employers. More and more companies are realising that this is the key to attracting the best talent, but then more importantly, keeping them.

Providing employees with real world savings which give genuine help with the cost of living, not only shows that an employer cares about their welfare, but it also makes employees less likely to leave for financial reasons. Recruitment, retention and employee wellbeing all taken care of through one cost effective solution where everybody wins.

World Privilege Plus understands this, and our platform features directly negotiated, large discounts with some of the biggest brands in the UK. We don't offer cashback, or points on purchases. Just big discounts to be used at the time of initial purchase. We offer large the time of need comes for your employee. A genuine benefit, which will save them thousands of pounds a year from everyday purchases, through to holidays & high-end tech.

Schedule a Demo

Build your Customer Loyalty

Reward, Retain, Engage your customers, members, or subscribers. Increase repeat business and increase recommendations for your services

- Customers save on their day-to-day spending and those one-off larger purchases.
- Quick and easy online access to top savings from 1000s of top retailers, travel partners, and attractions
- Online and in-store.
- Instant upfront discounts.

Schedule a Demo



Feedback from customers

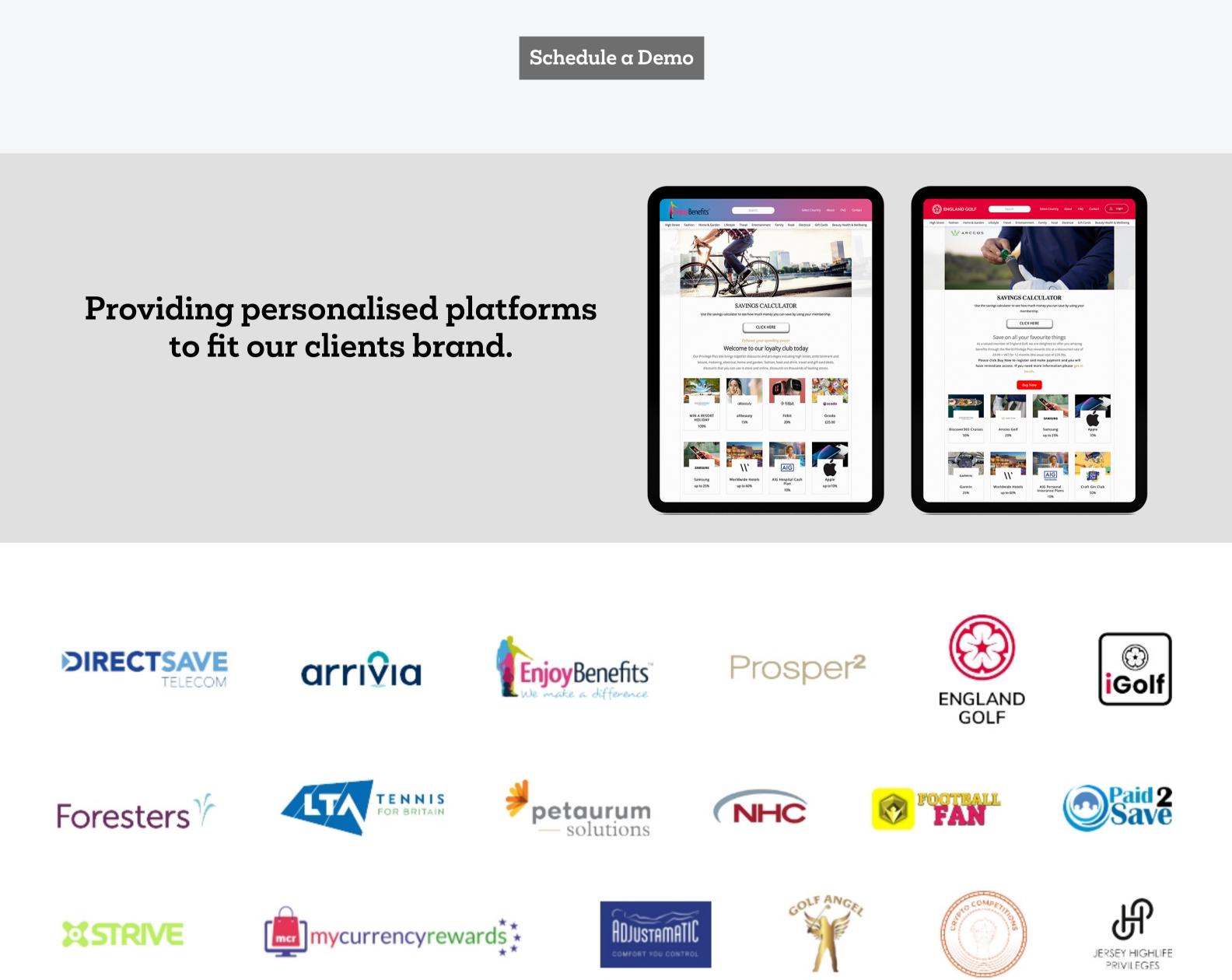
"By far the best customer service I have had online ever."

"It's so easy to use and its instant, I stayed with my supplier because of the discounts."

"Wow I'm saving more than the service cost, it's a no brainer."

"I saved £350 just on my groceries alone through the discounts, Thank you.'

"I got this through my gym membership and I have already saved the full membership for the year on the companies I have used, Thank you."



+1,000 MORE TO EXPLORE

Our Extraordinary Selection

An expansive inventory of our rewards worldwide

Food & Dining	Shopping & Services	Attractions & Entertainment BROADWAY	Leisure & Activities	Travel & Vacations	Deals & Discounts
Family Dining	Retail Shopping	Amusement Parks	Golf & Mini Golf	Hotels	High Street
Pizza	Drugstore	Aquariums	Souvenir Shopping	Cruise Lines	Entertainment & Leisure
Coffee	Spa & Salon Services	Bouncy House	Tours	Vacation	Motoring
Deserts	Bookstores	Child-friendly	Gyms	Packages	Technical & Electrical
Fine Dining	Car Wash	Attractions	Spas	Airlines	Home & Garden
Pubs & Restaurants	Dry Cleaning	Theatre	Tanning	Transfers	Fashion
lce Cream	Jewellery	Water Parks	Ski Rental	Airline Parking	Food & Drink
Candies & Treats	Grocery	Movies	Boat Rental	Photo Services	Travel
Juice Bars	Pet Services	Museums	Go-Karts	Shipping	Family & Children
Deli's	Photography	Parks	Laser Tag	Relocation	Lifestyle
Local Fare	Shoes	Sporting Events	Arcades	Electronics	eCards
Burgers	Sporting Goods	Zoos & Farms	Bowling	Health & Wellness	
	Toys	Comedy Shows	Batting Cages	Storage	
	Party Store	Destinations	Skating		
	Luggage	Attractions	Sport Centres		
	Perfume & Beauty		Video Rental		
An evnar	ngivo invento	ory of our rev	wards world	wide is avai	lable so that
CF		s are getting			
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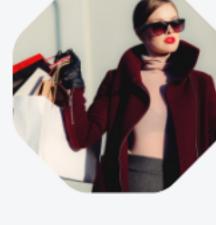
200k+ Resorts



1M+ Hotel Travel Partners



Cinema Locations



5000 Retail Shopping Stores



850+ Mobile Top-ups



700 Global Airlines

3000+ Experiences



30k Cruises



Dining Experiences



Gift Card Brands

2.5K+

750k Global Savings Offers

Amusement Parks and Attractions | Westend & Broadway Shows | Major High Street Brands | Supermarkets | Major Sporting Events

+1,000 MORE TO EXPLORE

A few of the companies providing exclusive discounts









Cox & Cox

NINJA





Hughes











+1,000 MORE TO EXPLORE

Testimonials

"We write with reference to the World Privilege Plus discount reward scheme. As a company we have been providing our customers with a white labelled version of the discount reward scheme since 2019.

Over the years our users have benefited from a wide range of exclusive discounts with the most popular global consumer brands. Not only has this represented an excellent incentive for our customers, but it has also been an invaluable tool at our teams disposal when dealing with customer acquisitions and retentions. This has assisted our brand to grow and become known as one of the best value broadband providers in the UK.

Our partnership with World Privilege Plus is envied by our competitors and loved by our customers. This service is easily recommendable as it represents truly excellent value and a reliable and professional service from all at World Privilege Plus."

Operations Manager, Direct Save Telecom



"We provide World Privilege Plus to our client base and it is always extremely well received. Our clients are impressed by the range of discounts available at such an accessible rate.

Your selection of discounts provides something for absolutely everyone within a business, no matter what their age or personal circumstances. I love the fact that you have just added on so many direct discounts not just gift cards or e codes, as so many providers do, some great addition to an already fabulous portfolio of discounted products. This program has been great at helping us reach different touch-points.

All of the team at Enjoy also have access to WPP and love it too.

On a personal note, I must say what a joy you and your team are to work with. That in itself is invaluable and I am happy to recommend you as being a 'gold standard' supplier."

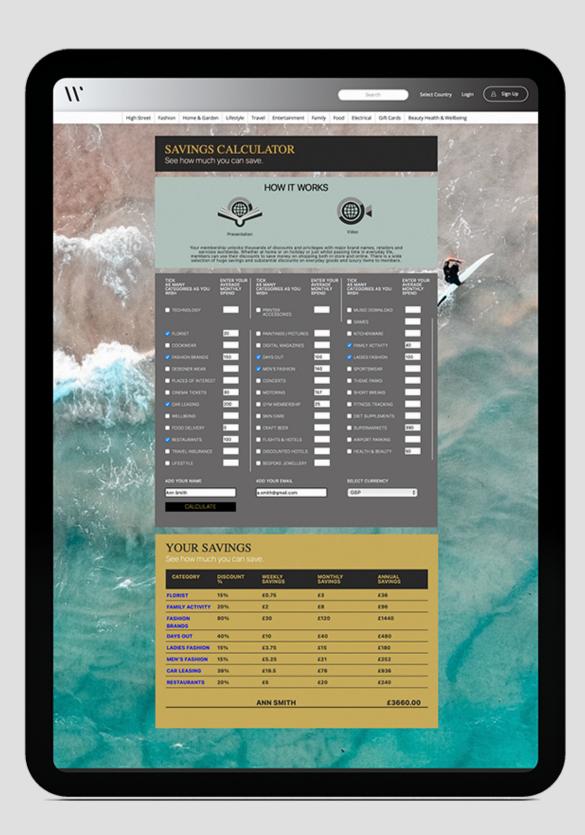
Amanda Ward, Director Enjoy Benefits, Employee **Benefits Platform**



Savings Calculator

Easy to use, instant discounts. See how much your members can save with our unique





World Privilege Plus – shop for the things you love for less.

Schedule a Demo

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